

Cristina

Fake Industries Architectural Agonism

Cristina Goberna is co-director of Fake Industries Architectural Agonism that is based between New York, Barcelona and Sydney, which recently released a new monograph Architectural Replicas by the Graham Foundation. Goberna is a Senior Lecturer in Architecture at the University of Technology, Sydney.

Goberna

The only possible relation with architecture education today is a criminal one

'To ~~England~~ I'll steal, and there I'll steal.'
Henry V, William Shakespeare

The only possible relation with architecture education today is a criminal one.

We need to stop being good professionals of universities, good bureaucrats, good CEOs, good advisers for good job-seeking students, good professors teaching students to become skilful workers, to become our cheap workforce indeed. Professionalisation begins accepting certain ways of doing things in the institution, accepting the aesthetics of the institution, the economic categories of the institution, its exclusions and discriminations, accepting the privatisation of knowledge, its censorship.

The opposite of professionalisation is that of the fugitive, and the criminal impulse, the illicit desire to make knowledge accessible, accumulated, to steal its privatisation, to protect its productive uselessness, to avoid its demise.

Let's betray the professionalism of architectural programs, the good manners and market-driven limitations of knowledge. Let's betray the idea of a useful and pragmatic university.

Let's make architecture education as crime.

Note: This piece is a modified version of a text about museums read by Paul B. Preciado at the event 'About Cultural Politics in Barcelona' that took place at the Württembergischer Kunstverein in Stuttgart, on November 2015. Special thanks to Paul B. Preciado, Tony Eagleton, Fred Moten and Stefano Harney for being a source of copy and inspiration.

What matters?
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